



MORE THAN A MAGAZINE, A MOVEMENT

Writing for the Popular Press: A Workshop for Feminist Scholars

[REGISTER FOR MS. WORKSHOP](#)

Now, more than ever, we need to make our voices heard—and not just by likeminded individuals in academic and activist spaces. **Feminist scholars have an obligation to advance public knowledge** and help maintain a vibrant cultural awareness of issues affecting women and girls, racial and ethnic minorities, immigrants, indigenous peoples, LGBTQAI individuals, and others adversely affected by the current political climate.

Ms. Magazine, the foremost and oldest national feminist publication, will be offering **a full-day workshop during the NWSA pre-conference** for scholars interested in translating their research for the popular press. While the program will spotlight publishing for *Ms.*, the skills learned will be translatable for publishing in all popular press venues.

Workshop leaders will include Ms. Editors Kathy Spillar (Executive Editor), Carmen Rios (Managing Digital Editor), and Dr. Karon Jolna (Director and Editor, *Ms.* Classroom), **as well as scholar-writers** Dr. Carrie Baker (Smith College), Dr. Aviva Dove-Viebahn (Contributing Editor, *Ms.* Scholar Writing Program; Arizona State), Dr. Janell Hobson (SUNY Albany), Dr. Irma McClaurin (McClaurin Solutions), and Dr. Michele Tracy Berger (UNC-Chapel Hill).

How to Participate:

To register for the workshop, [please click here](#). The early bird rate (\$130/participant) will be valid until August 25th, after which the regular rate (\$165/participant) will apply. Registration will remain open until we reach our maximum threshold of fifty participants or until September 15, 2019, whichever comes first.

Online and In-Person Schedule:

- **September 15:** Registration Closes
- **October 15:** Participants provide a short pitch to workshop leaders for feedback
- **November 1:** Participants share a 500-1000-word draft article
- **November 14:** Full day, in-person workshop at NWSA conference site
- **Winter 2019-20:** Participants receive follow-up guidance from workshop leaders and to facilitate future publishing

Benefits to participating in the program:

- meeting (both online and in person) with professional editors and scholars who have published work in the popular press
- valuable and behind-the-scenes insights about publishing in the popular press
- general and individualized tips on how best to translate their research and scholarly interests for publication in mainstream and popular media
- personalized writing advice during all stages of the process, from the generation of ideas and pitching their work to crafting a publishable article or post
- step-by-step guidance in writing an article for potential publication in *Ms.* (in print or online)
- access to all *Ms.* Classroom materials, including digital copies of the magazine since Winter 2009, *Ms.*' course readers, and instructional guides